

SIR Lincoln Branch 13 BEC Meeting Minutes August 13, 2025 at Catta Verdera

Meeting called to order by Big SIR Dave Gonzales 10:00 a.m.

Those in Attendance: Big SIR Dave Gonzales, Little Sir Jim Parker, Assistant Secretary Bob Hanson, Treasurer George Hubbard, Director of Membership Phil Sanderson, Director of Activities Dave Gonzales, Website Director Jay Southard, Newsletter Editor Mike Hensley, Jim Baughn.

Absent: Director Jay James, Secretary Phil Browning

1. Big Sir Opening Remarks:

A. Meeting With Catta Verdera: Dave Gonzales reported that the meeting he had with Catta Veder (CV) went well. They indicated that they would partner with us to build our membership by allowing us to use the Large Dining Room for the remainder of this year. It was also discussed and decided to keep our lunch day on Wednesday.

B. Marketing/Growth Plan: Dave Gonzales reviewed Jim Baughn's effort to increase membership by setting up a table top recruiting station at retail establishments in the Lincoln area. Dave stated that this tactic has worked well in other branches, especially the Santa Rosa branch. Jim is testing visual materials and handouts to perfect the right marketing material. Eventually we will need volunteers to assist Jim with this effort.

C. Change of Lunch Day: Dave Gonzales also indicated in his conversations with CV that an opportunity was presented to use the Large Dining Room next year (2026) on the fourth Thursday of the month. Dave stated that he would survey the group at today's luncheon to determine whether they find the fourth Thursday acceptable. The BEC supports the move if the membership finds it acceptable.

2. Secretary's Report:

A. July Minutes: Assistant Secretary Bob Hanson reported that the July 9, 2025 minutes were sent to all BEC members and that he received no corrections or additions. Following discussion it was M/S/C that the minutes of the July 9, 2025 meeting be approved.

B. Review of Annual SIR Schedule of Branch Operations: This item was tabled.

3. Treasurer Report: George Hubbard

A. July Financial Report: George Hubbard reported that the Beginning balance for July was \$2,339 & the Ending balance, accounting for income and disbursements, was \$2,315. The total for lunch today is 27. It was then M/S/C that the Financial Report be approved.

4. Membership Report: George Hubbard

A. Update: Members with Delinquent Dues and Nonattendance??? This item has been resolved by George Hubbard's work to collect the dues.

5. Website Report: Director Jay Southard had no report for this item.

6. Old Business:

A. Golf Cart Rides From the Parking Lot: Dave Gonzales reported that CV has agreed to help. However, we still need to establish a list of members who will also help.

B. Ride Sharing Luncheons: Dave Gonzales reported that we need to establish a list of members who will help. We can do this with a sign-up sheet at our luncheons.

7. New Business:

A. BEC Members Sign Conflict of interest Form: Dave Gonzales handed out the forms to all of the members. The members completed the forms and returned them. Dave reviewed them and stated that No conflicts of interest were reported.

B. September Ladies Luncheon: Dave Gonzales reported that we are inaugurating a third Ladies Luncheon of the year. The luncheon is scheduled for Wednesday, September 10 Noon. The menu will be as normal, as will the faire at \$30 per person.

8. Further Comments - All/Anyone: None

9. Further Comments: Big Sir Dave Gonzales closed the meeting by reminding everyone that our next event is the Ladies Luncheon scheduled for Wednesday September 10 at 10:00 at Catta Verdera. He bid everyone Peace and Harmony and the meeting was adjourned at 10:25.